

PRESS RELEASE

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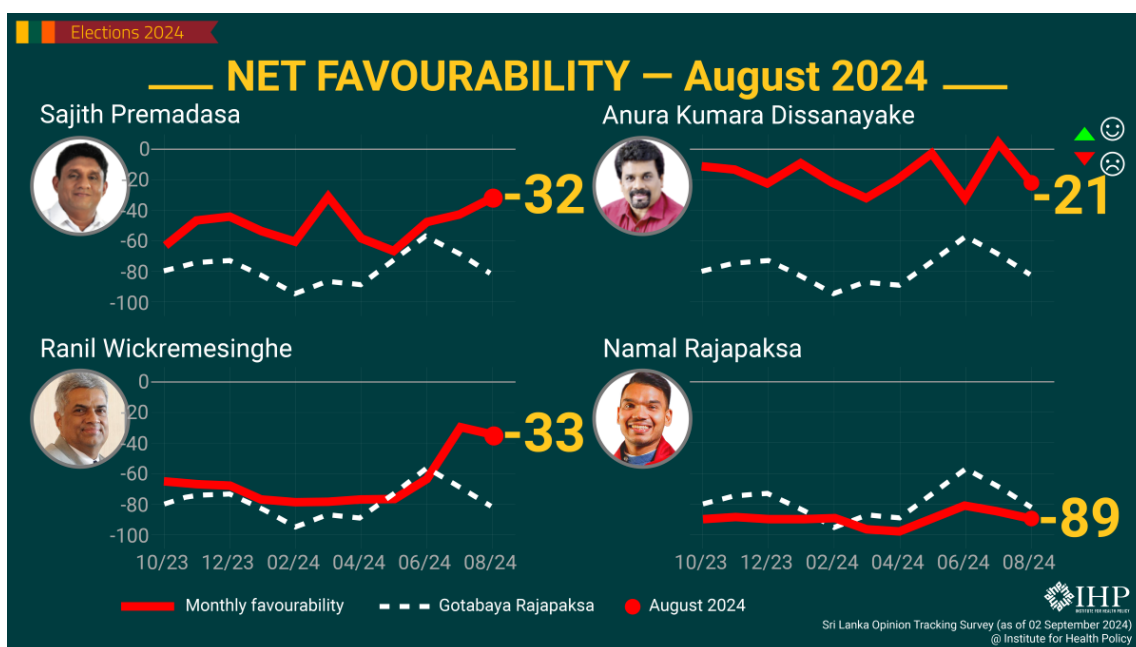
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Sajith Premadasa's favourability rating improved, while AK Dissanayake and President Wickremesinghe saw declines in August 2024

The public had a negative opinion of all leading Presidential candidates, but AK Dissanayake had the least negative rating

In IHP SLOTS polling for August 2024, the net favourability rating of SJB leader Sajith Premadasa improved to -32 (+10 points compared to July). Meanwhile, NPP/JVP leader AK Dissanayake and President Ranil Wickremesinghe saw their favourability ratings drop to -21 (-16 points) and -33 (-4 points) respectively. The favourability rating of Namal Rajapaksa, the SLPP Presidential Election candidate, was -89 in August.



Favourability estimates for each month are based on 100–500 interviews conducted during that month and a few weeks before and after, ensuring a minimum set of responses for key party leaders. The August 2024 estimates are based on 517 interviews for Sajith Premadasa, 491 for A.K. Dissanayake, 530 for Ranil Wickremesinghe, 639 for Namal Rajapaksa, and 384 for Gotabaya Rajapaksa.

Notes to editors

1. We have observed that some members of the public may misunderstand media reporting of these numbers. A negative score, *i.e.*, a net favourability rating of less than zero, indicates that the individual or institution is UNPOPULAR. Only positive scores, *i.e.*, when net favourability exceeds zero, indicate that the individual or institution is POPULAR on average.
2. Note details of survey methodology and funding are provided below to comply with Elections Commission guidelines for media reporting.

Related Reports

Institute for Health Policy, August 2024, “AK Dissanayake’s and President Wickremesinghe’s favourability ratings largely improved in July 2024” Available at: <https://ihp.lk/press-releases/ak-dissanayakes-and-president-wickremesinghes-favourability-ratings-largely-improved>

Institute for Health Policy, July 2024, “Favourability of Sajith Premadasa and Pres. Ranil Wickremesinghe improves in June 2024, But AK Dissanayake continues to lead” Available at: <https://ihp.lk/press-releases/favourability-sajith-premadasa-and-pres-ranil-wickremesinghe-improves-june-2024-ak>

Institute for Health Policy, April 2024, “Favourability of Sajith Premadasa improves in March 2024, But AK Dissanayake continues to lead” Available at: <https://ihp.lk/press-releases/favourability-sajith-premadasa-improves-march-2024-ak-dissanayake-continues-lead>

Institute for Health Policy, March 2024, “Favourability ratings of major party leaders declined in February 2024” Available at: <https://ihp.lk/press-releases/favourability-ratings-major-party-leaders-declined-february-2024>

Institute for Health Policy, February 2024, “AK Dissanayake sees favourability ratings improve, but other party leaders see declines in January 2024.” Available at: <https://ihp.lk/press-releases/ak-dissanayake-sees-favourability-ratings-improve-other-party-leaders-see-declines>

Institute for Health Policy, December 2023, “Sajith Premadasa’s favourability rating improved in November, but still trailed AK Dissanayake.” Available at: https://ihp.lk/news/pres_doc/IHPPressRelease20231215.pdf

Institute for Health Policy, November 2023, “AK Dissanayake continues to see his favourability improve, while it worsens for other party leaders.” Available at: https://ihp.lk/news/pres_doc/IHPPressRelease20231117.pdf

Institute for Health Policy, April 2022, “SLOTS Favourability Ratings: Methodology for tracking public favourability”, SLOTS Report #2022-03. Available at: <https://ihp.lk/publications/docs/SLOTSReport202203.pdf>

About IHP

IHP is solely responsible for commissioning and designing the survey, and it takes full responsibility for it. IHP is an independent, non-partisan research institution based in Colombo, Sri Lanka. The SLOTS lead investigator is Dr Ravi Rannan-Eliya of IHP, who was trained in public opinion polling at Harvard University, and who has conducted many opinion surveys over three decades, both in and outside Sri Lanka.

Methodology

SLOTS surveys a national sample of adults (ages 18 and over) reached by random digit dialling of mobile numbers, and others coming from a national panel of respondents who were previously recruited through a field survey that employed stratified probability sampling to recruit individuals from all districts. SLOTS tracks favourability by asking respondents if they have a favourable or unfavourable opinion of a public figure or institution. Net favourability is the average of the positive (+100) and negative (-100) responses. All estimates are weighted to match the national population with respect to age, sex, ethnicity, socioeconomic status, sector, province, and past voting in the 2019 and 2020 elections. Monthly estimates are based on samples of 100+ interviews pooled from interviews in each month and from weeks before and afterwards. As this update uses a more recent data set than the previous update, there are likely to be small changes in estimates of favourability ratings for previous months.

Survey purpose and funding

IHP conducts the SLOTS survey to track changes in health and social conditions, and public opinion in the country. IHP is solely responsible for conceiving, commissioning and designing the survey, and it takes full responsibility for it. Interviews are done daily by phone by IHP employees, with respondents recruited by a national field survey or by randomly dialing phone numbers. SLOTS fieldwork since 2021 has been supported by a range of funders, who play no role in question design, data analysis, or reporting. Past funders have included the Neelan Tiruchelvam Trust, Asia Foundation, European Commission, UK National Institute for Health and Care Research, the Foundation Open Society Institute, and others. Current fieldwork is supported by funding from the Velux Stiftung, New York University Abu Dhabi, and the IHP Public Interest Research Fund. The survey findings do not necessarily reflect the views or positions of past and present funders. Interested parties can contact IHP for more detailed data and results.