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PRESS RELEASE

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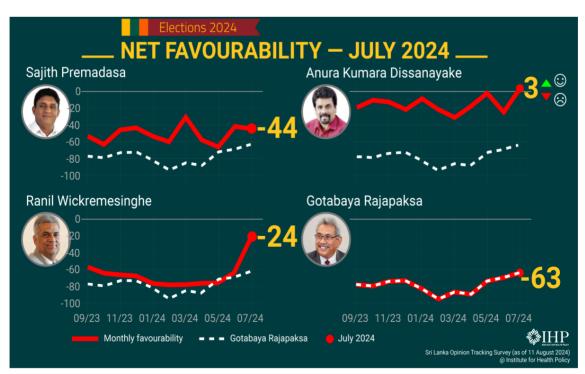
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AK Dissanayake's and President Wickremesinghe's favourability ratings largely improved in July 2024

AK Dissanayake has a positive rating, while others have negative ratings

In IHP SLOTS polling in July 2024, the net favourability rating of NPP/JVP leader AK Dissanayake rose 29 points from June to reach +3, and President Ranil Wickremesinghe's favourability improved 40 points to -24 surpassing SJB leader Sajith Premadasa. Sajith Premadasa's favourability rating changed little, from -42 in June to -44 in July.



Favourability estimates for each month are based on 100–500 interviews conducted during that month and a few weeks before and after to ensure a minimum set of responses. The July 2024 estimates are based on 400 (Sajith Premadasa), 378 (A.K. Dissanayake), 406 (Ranil Wickremesinghe) and 180 (Gotabaya Rajapaksa) interviews.

Note to editors

We have noted that some members of the public misunderstand media reporting of these numbers. <u>Negative</u> scores, *i.e.*, a net favourability rating of <u>less than zero</u>, means that the individual or institution is UNPOPULAR. Only <u>positive</u> scores, *i.e.*, net favourability is <u>more</u> than zero, mean that the individual or institution is POPULAR on average.

Related Reports

Institute for Health Policy, July 2024, "Favourability of Sajith Premadasa and Pres. Ranil Wickremasinghe improves in June 2024, But AK Dissanayake continues to lead" Available at: https://ihp.lk/press-releases/favourability-sajith-premadasa-and-pres-ranil-wickremasinghe-improves-june-2024-ak

Institute for Health Policy, April 2024, "Favourability of Sajith Premadasa improves in March 2024, But AK Dissanayake continues to lead" Available at: https://ihp.lk/press-releases/favourability-sajith-premadasa-improves-march-2024-ak-dissanayake-continues-lead

Institute for Health Policy, March 2024, "Favourability ratings of major party leaders declined in February 2024" Available at: https://ihp.lk/press-releases/favourability-ratings-major-party-leaders-declined-february-2024

Institute for Health Policy, February 2024, "AK Dissanayake sees favourability ratings improve, but other party leaders see declines in January 2024." Available at: https://ihp.lk/press-releases/ak-dissanayake-sees-favourability-ratings-improve-other-party-leaders-see-declines

Institute for Health Policy, December 2023, "Sajith Premadasa's favourability rating improved in November, but still trailed AK Dissanayake." Available at: https://ihp.lk/news/pres doc/IHPPressRelease20231215.pdf

Institute for Health Policy, November 2023, "AK Dissanayake continues to see his favourability improve, while it worsens for other party leaders." Available at: https://ihp.lk/news/pres_doc/IHPPressRelease20231117.pdf

Institute for Health Policy, October 2023, "Favourability ratings of AK Dissanayake least negative of major party leaders in September." Available at: https://ihp.lk/news/pres-doc/IHPPressRelease20231020.pdf

Institute for Health Policy, September 2023, "AK Dissanayake's public favourability improves, but Sajith Premadasa's worsens in August." Available at: https://ihp.lk/news/pres-doc/IHPPressRelease20230920.pdf

Institute for Health Policy, August 2023, "Favourability of NPP/JVP leader AK Dissanayake sees significant drop in July 2023." Available at:

https://ihp.lk/news/pres_doc/IHPPressRelease20230816.pdf

Institute for Health Policy, April 2022, "SLOTS Favourability Ratings: Methodology for tracking public favourability", SLOTS Report #2022-03. *Available at:* https://ihp.lk/publications/docs/SLOTSReport202203.pdf

About IHP

IHP is an independent, non-partisan research centre based in Colombo, Sri Lanka. The SLOTS lead investigator is Dr Ravi Rannan-Eliya of IHP, who has trained in public opinion polling at Harvard University and has conducted numerous surveys over three decades.

Methodology

SLOTS surveys a national sample of adults (ages 18 and over) reached by random digit dialling of mobile numbers, and others coming from a national panel of respondents who were previously recruited through random selection. SLOTS tracks favourability by asking respondents if they have a favourable or unfavourable opinion of a public figure or institution: net favourability being the average of the positive (+100) and negative (-100) responses. All estimates are weighted to match the national population with respect to age, sex, ethnicity, socioeconomic status, sector, province and past voting preference. Monthly estimates are based on samples of 100+ interviews pooled from interviews in each month and from weeks before and afterwards. As the July update uses a more recent data set than the previous update, there are small changes in estimates of favourability ratings for previous months.

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